

T.I.M.M.-E CO. INC. PRESENTS
THE 10TH ANNIVERSARY EDITION: “WE ARE ALL THE SAME INSIDE”®
WITH A CELEBRATION EVENT AT THE BROOKLYN HISTORICAL SOCIETY

New York, NY – April 27, 2010 – The T.I.M.M.-E Company, Inc. (Tolerance in Multi Media Education)—an educational company to teach tolerance and diversity in schools—announces the 10th anniversary of the book We Are All The Same Inside® with a kick-off celebration at the Brooklyn Historical Society on May 23, 2010.

“The mission of this event—and other events in the workshops—is to celebrate our common humanity,” Bellavia says. “What makes this event so special is that we are celebrating the great people of Brooklyn's past!”

Now, more than ever, with recent events in the news about bullying and “bullycide,” bullying that leads to suicide, We Are All The Same Inside's message of celebrating our similarities while embracing each other's differences is essential to children across the country.

The reissued 10th anniversary edition of We Are All The Same Inside® includes a brand new, eye-popping cover and the original 32-page story, featuring the lovable and recognizable alien, Sage. Additionally, the book contains rare and unseen images, paper doll patterns and lesson plans that educators can use in their classes and parents and/or guardians can use at home to further illustrate the book's message.

The Brooklyn Historical Society will host the launch party event that will feature an exclusive, anniversary edition of the Sage doll that are all numbered and stonewashed specifically for this celebration. Also, all of the dolls the T.I.M.M.-E Co. creates for this event will honor notable people connected to Brooklyn in the 1980s. Participants will then have the chance to create their own Brooklyn Sage doll with hair, yarn, leather, rhinestones, beads and more!

Brooklyn Historical Society – is located at 128 Pierrpont St., Brooklyn, NY (718) 222-4111. Suggested donation is \$5 at the door. Event: May 23, 2010, Time: 1 to 3 PM.

About the T.I.M.M.-E Co. Inc.

The T.I.M.M.-E. Co. Inc. was founded in 2000 by Timothy D. Bellavia. The company's first publication earned a Christopher Award nomination, and an opportunity to present the doll-making curriculum on the International Day of Tolerance at the United Nations. In 2004, the New York City Department of Education awarded Mr. Bellavia's T.I.M.M.E. Company a contract. Over the past decade, The T.I.M.M.-E. Co. Inc. has collaborated with the non-profit organizations Sesame Workshop, Core Knowledge Foundation, Hip Hop H.E.A.L.S., We Are Family Foundation, Project Aspire, among others.

About Timothy D. Bellavia,

Timothy D. Bellavia is an award-winning children's author, illustrator and educator with a M.F.A. from Pratt Institute. Bellavia's art has been exhibited throughout the United States. Currently, he teaches in the School of Education & Psychology – Graduate Division at Touro College in New York City. Bellavia is the author of seven children's books. Bellavia is the recipient of the Skowhegan School of Painting and Sculpture's Fellowship Grant (1997), Principal for a Day (2002), and Y.A.I. (Young Adult Institute) Teacher Recognition Award (2003).

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