

**LEGENDARY MOTOWN RECORDS PRODUCER COLLABORATES WITH CHILDREN'S BOOK AUTHOR
FOR 10TH ANNIVERSARY CD - WE ARE ALL THE SAME INSIDE**

All Three Tracks Co-Written by Sherlie Matthews and Timothy D. Bellavia and Produced by Wayland Timme

New York, NY – September 14, 2010 – fabric, leather, rhinestones, beads, yarn, glitter, and school children - for well over a decade, children's author Timothy D. Bellavia has been implementing the acclaimed We Are All The Same Inside[®] - Sage doll-making workshop nationwide. Now he is pleased to release a musical component CD and DVD. "It was quite a challenge in getting this three track commemorative single together in time to celebrate the workshops 10 year anniversary", says Bellavia founder of the We Are All The Same Inside — an educational company that teaches human and cultural diversity in schools. "Working with a legendary music industry veteran was key."

The three song children's CD entitled, We Are All The Same Inside[®] 10th Anniversary Commemorative Single is performed by the legendary singer, songwriter and former Motown Records producer Sherlie Matthews. "Working with Timothy was a dream experience. Realizing he needed help with the music component of his WAATSI project, I volunteered to write the theme song for him. We ended up co-writing the lyrics for the song, *We Are All The Same Inside.*" says Sherlie Matthews. "I gathered a lot of inspiration and actual lyrics from reading his children's book by the same title, and from input from Timmy. He is so full of ideas and so easy to work with that the song was completed in 'record time.' Like Timothy, I feel that the song will be an inspiration to everyone who hears it ..."

Matthews assembled the instrumental backing tracks and composed the children's songs music, while collaborating on the lyrics with Bellavia. The lyrics were heavily influenced by the just reissued 10th anniversary edition of We Are All The Same Inside[®] children's picture book, which includes a brand new, eye-popping cover, lesson plans, paper dolls, and the original 32-page story, featuring the lovable and recognizable alien, Sage.

Upcoming Appearances

Mr. Bellavia will conduct doll-making and other multimedia workshops at the following venues:

Port Authority Rooftop / Fashion Center Event – New York – September 19

Museum of the City of New York – New York – September 25

Peoria Emporium – New York – October 10

Brooklyn Historical Society – Brooklyn, New York – October 24

The Brooklyn Historical Society will host the CD & DVD launch party that will feature an exclusive, anniversary edition of the Sage doll that are all numbered and stonewashed specifically for this celebration. Also, all of the dolls the T.I.M.M.-E Co. creates for this event will honor notable people connected to Brooklyn. Participants will then have the chance to create their own Brooklyn Sage doll with hair, yarn, leather, rhinestones, beads and more!

Brooklyn Historical Society – is located at 128 Pierpont St., Brooklyn, NY (718) 222-4111 Suggested donation is \$5 at the door. **Event Date:** October 24, 2010 **Time:** 1 to 3 PM.

About the We Are All The Same Inside - Sage doll-making workshop.

The Sage doll-making workshop was founded in 2000 by Timothy D. Bellavia. The company's first publication earned a Christopher Award nomination, and an opportunity to present the doll-making curriculum on the International Day of Tolerance at the United Nations. In 2004, the New York City Department of Education awarded Mr. Bellavia's company a contract. Over the past decade, the Sage doll-making workshop has collaborated with the non-profit organizations Sesame Workshop, Core Knowledge Foundation, Hip Hop H.E.A.L.S., We Are Family Foundation, Project Aspire, among others.

About Sherlie Matthews.

Sherlie Mathews is a legendary singer, songwriter and former Motown Records producer. Matthews whom is perhaps best known for her studio work as a back up vocalist for Barbra Streisand, Elton John, Steely Dan, Cher, Diana Ross, Neil Diamond, The Bee Gees, Linda Ronstadt, Lynrd Stynyrd, and many notable RIAA Gold and Platinum recording artists.

About Timothy D. Bellavia.

Timothy D. Bellavia is an award-winning children's author, illustrator and educator. Currently, he is an Assistant Professor in the School of Education & Psychology – Graduate Division at Touro College in New York City. Bellavia is the recipient of the Skowhegan School of Painting and Sculpture's Fellowship Grant (1997), Principal for a Day (2002), and Y.A.I. (Young Adult Institute) Teacher Recognition Award (2003).

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